



ASSUMPTIONS:	Shopify Basic	DistyMan 0.5kP	Winner
<ul style="list-style-type: none"> ≥500 Products \$10k Sales per month 200 Transactions per month Excludes Payment Processor Excludes Designer / Developer Costs Performance Scores are for Desktop 	Licensing \$39 Billed Annually	\$250 Billed Monthly	
	Transaction Fees \$60 (+0.30 per transaction)	- none	DistyMan✓
	Tax Management \$5.83 0.35% per transaction >\$100k per year	- Included	\$255 vs \$250
	Apps \$150 5-10 apps needed (typ) Add \$150 per month	- Included	
	Themes (one-time cost) 100+ Official Themes Thousands of 3rd Party Themes	Unlimited - any html template	DistyMan✓
	Category & Project Layouts Up to 20 Layouts / Templates	Unlimited html designs: * Global Template * Overrides at every category * Overrides at every individual product	DistyMan✓
	Add-Ons Thousands	Any code / java allowed	similar
	Shipping Calcs not available	Included	DistyMan✓
	API Automation negotiated fee	negotiated fee	similar
	CRON Automation not available	Included with simple interface	DistyMan✓
	Importing Match their single csv template	Unlimited Import Mappings	DistyMan✓
	Google LightHouse Algorithm (desktop) 		DistyMan✓
	Page Size 3.3MB	0.145MB	
	Page Speed 1,230ms	500ms	

SHOPIFY BASIC SITE:

Tested Page = <https://implexwearcurtainscreens.com/collections/screens/products/sprinter-slider-door-mosquito-screen-low-roof>

According to Google: A "good" Shopify performance score is typically defined as ≥50, with scores ≥70 considered great. Average Page Load speeds are 1.65 - 2.6 seconds.

- \$255 per month
- 74 of 100 Performance Score
- 22x Larger Page Size
- 2.5x Slower Page Load

DISTYMAN 0.5kP:

Tested Page = <https://distyparts.com/product/2210504651>

- \$250 per month
- 100 of 100 - Perfect Performance Score
- 22x Smaller File Size
- 2.5x Faster Performance

The Value of Performance

per Google AI (Gemini)

A perfect performance score of 100 correlates with lowest bounce rates, best user experience, engagement and conversion while improving long-term page rank.

A well-optimized 0.145MB page may climb several positions (e.g., from #10 to #3) over a 3.3 MB competitor with identical content.

Page speed of 272ms versus 1,230ms significantly improves user engagement and conversion rates benefitting page rank.

Moving up just one position in SEO's top 10 can increase click-through rates (CTR) by 30.8%.

Every 100ms of delay decreases conversion rates by up to 7%. A 500ms delay causes a 26% increase in frustration and 8% decrease in engagement.